



mid market community benefit district

Robin Williams Mural Returns to Market Street Mural by Street Artist "Cobre" at 1055 Market St.

SAN FRANCISCO, CA, October 19, 2022 – "Beloved, "soulful" – just two of the words used by the press to describe the **Market Street mural of Robin Williams** by street artist Andres Petroselli, who works under the name Cobre, when it appeared in 2018. When it was demolished in 2019, as was the building, articles and social media posts mourned the loss. Since then, the Mid Market Community Benefit District (MMCBD) has been working on bringing it back to the neighborhood. Now – it's back!

"It was great to paint the same mural again after a few years of developing my skills," said Petroselli, who since then has also painted the Union Square Greta Thunberg mural as well as other well known murals throughout Europe and South America. "It's a very rare thing to happen, I never do that and it's a great opportunity to see my progress, and I can tell I've evolved a lot since the first one."

Appearing at 1055 Market St., across the street from the original location, the mural, now larger than the original at 10 feet x 50 feet, is also guaranteed a longer run due to its being printed on large sheets of vinyl. This ensures that if any portion is tagged or damaged it can be replaced, which means Petroselli, who is based in Argentina, could paint it anywhere. He chose to paint it while in San Francisco's Sister City: Barcelona, Spain; Petroselli recreated the mural with new dimensions for the Mid Market community with support from the Mid Market Community Benefit District and funding from the City of San Francisco's Community Challenge Grant.

The San Francisco-based Creatis Group worked diligently, and digitally, to ensure the work retained each stroke of paint, and overall mural vibrancy, that was painted in Barcelona through a thorough process of working with hi-definition images of the mural – images Petroselli was able to snap before the mural was painted over by other street artists and taggers.

Regarding the mural process this time, Petroselli said, "I know the locals felt super down when they destroyed the original piece, a lot of people asked me if I could paint it [again] because they really loved it; they were connected to it." Regarding Williams, he added, "He is one of the greats from San Francisco, he deserves his monument, everybody knows that and I'm super proud to be the one doing it twice. To be honest I never thought anything like this would happen, life can be crazy sometimes!"

The Mid Market Community Benefit District is happy to bring Williams' gentle expression back to Market Street with funding from the Community Challenge Grant; as the mural again becomes the City's only large-scale public art depicting this San Francisco icon.

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Images upon request