

How You Can Support Us

The Mid Market Community Benefit District (**MMCBD**) and the Civic Center Community Benefit District (**CCCBD**) are non-profit organizations dedicated to public space cleanliness, safety, activation and beautification for the benefit of all those who live, work and visit the area.

Companies, foundations and private donors have an opportunity to support and invest in the program or neighborhood of their choice by sponsoring core services common to both Districts or specific **MMCBD** & **CCCBD** programs and events.

All sponsors receive recognition on the District's website, in newsletters, social media and communications sent to stakeholders, and in signage, displays and announcements made during sponsored events.

Contact Us



mid market community benefit district

General Inquiries & Donations:

midmarketcbd.org

(415) 957-5985

info@midmarketcbd.org

Service Requests:

(415) 543-5223

dispatch@midmarketcbd.org

Civic Center

Community Benefit District

General Inquiries & Donations:

sfciviccenter.org

(415) 658-7979

info@sfciviccenter.org

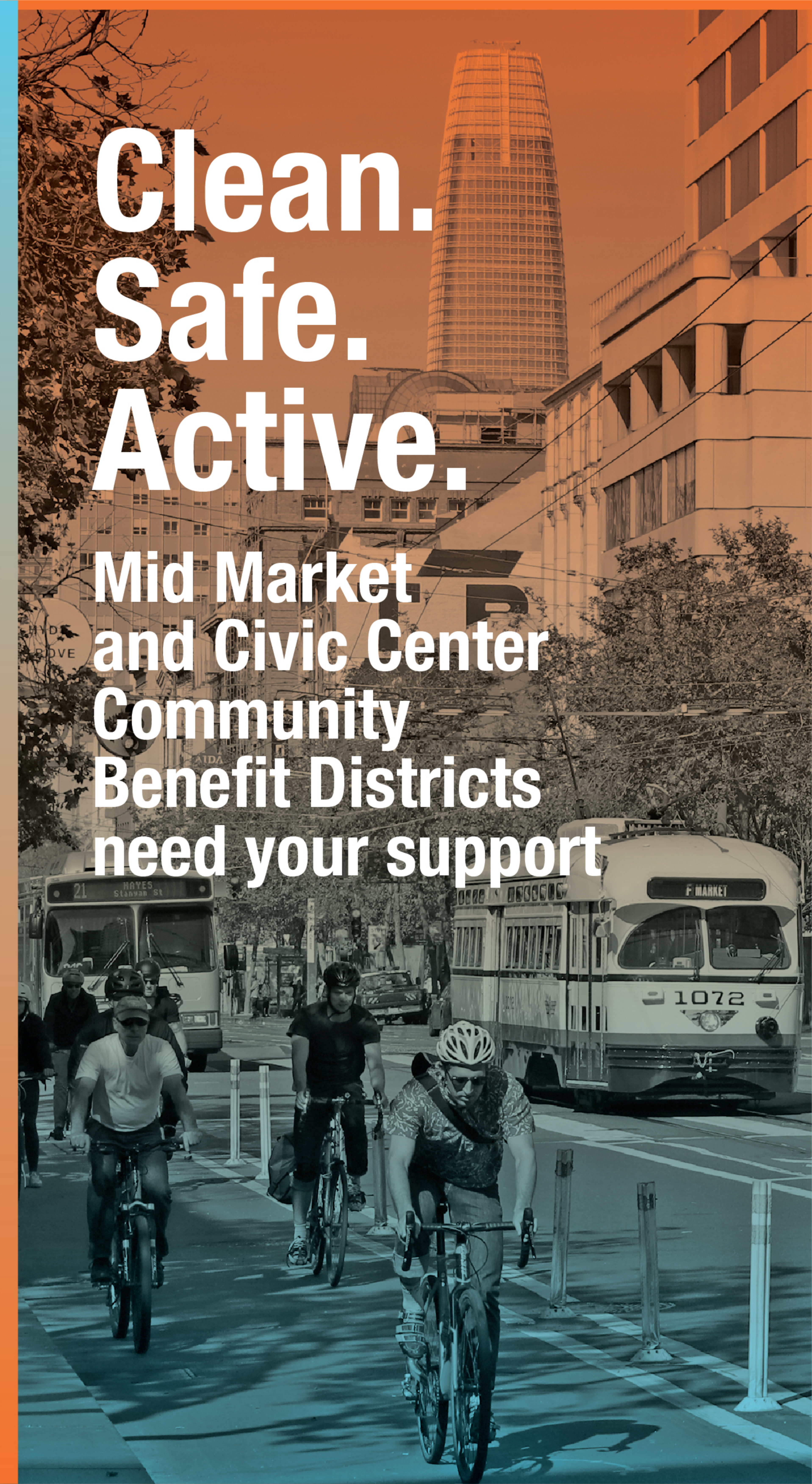
Service Requests:

(415) 781-4700

dispatch@sfciviccenter.org

Clean. Safe. Active.

Mid Market and Civic Center Community Benefit Districts need your support





1

Clean Teams:
 MMCBD & CCCBD
 Clean Teams address daily occurrences of sidewalk litter, illegal dumping, graffiti and general upkeep. Service requests can be made by anyone calling or emailing the District's Dispatch offices.



2

Community Ambassadors:
 Ambassadors are easily identifiable by their MMCBD & CCCBD uniforms. They assist visitors with a welcoming presence and directions, check-in with retail businesses and building security, and offer help to those in need.



Free Community Events in Civic Center:

1st Sundays, Friday Farmers Market & Bazaar and Friday Playtime run May through October. Live music, outdoor activities, food trucks, local farmers and artisans.

5

Bigbelly Trash Cans:

Help keep our MMCBD & CCCBD sidewalks clean by sponsoring a Bigbelly, a tamper-proof trash can with built-in compacting technology.



9

7



Security Cameras:

A growing network of high-definition, security cameras provides valuable evidence for the identification, arrest and prosecution of crimes in MMCBD.

3



Safety Teams:

MMCBD & CCCBD proactively pair Community Ambassadors with SF Police Department 10b officers. These co-responder teams may be deployed District-wide, assigned to a specific corridor or hot spot, or dispatched to respond to an incident or service request.



10

Downtown Streets Team:
 Daytime light cleaning



11

Urban Alchemy:
 Hospitality, way-finding and social service outreach, day and evening.



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NOT PART OF THE DISTRICT

6



Safety Summit:

MMCBD convenes its stakeholders for free information and training seminars focused on personal & public safety—such as active-shooter response— featuring speakers from key safety agencies.

4



Holiday Tree Lighting:

This fun CCCBD event offers a night of entertainment with notable guests and musical performances, capped off by the lighting of the Civic Center Plaza Holiday Tree with the beautiful backdrop of an illuminated City Hall.

8



2 Blocks of Art:

This annual MMCBD art walk event promotes local artists and 6th Street small businesses, galvanizing the community.



CCCBD District
 Established: 2011

MMCBD District
 Established: 2007

District Wide Core Services

Site Specific Events

Safety Enhancement

Cleanliness Enhancement