

# Stevenson Street Enhancement Guidelines



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## Objective

The intent of the Guidelines is to help property owners, business owners, designers and developers understand what is expected of Stevenson Street stakeholders between 5<sup>th</sup> Street and Angelo's Way in order to:

- **Improve public safety**
- **Support economic development**
- **Enhance the character and appeal of the public right of way**

# Contents

## Existing Conditions to Improve

### Structures

- lack of façade transparency
- poor exterior lighting
- insufficient exterior security
- lack of retail uses

### Sidewalks & Public Realm

- tripping hazards
- inappropriate and illegal activity between parked cars
- insufficient crosswalks
- suffering landscaping

## Enhancement Ideas

### Structures

- improve façade transparency
- exterior lighting
- exterior security cameras
- retail activation

### Sidewalks & Public Realm

- abate sidewalk tripping hazards
- install bollards
- parking removal
- safe and visible crosswalks

### Art & Activation

## Existing Conditions to Improve: Structures

Stevenson Street's architectural character between 5<sup>th</sup> Street and Angelo's Way is diverse, unique and contributing to the identity; but there is a lack of transparency, exterior lighting, security, retail and pedestrian activity.



## Existing Conditions to Improve: Sidewalks & Public Realm

Property owners must acknowledge and address:

Uneven pavement, deteriorated curbs, illegal parking, insufficient crosswalks, inappropriate and illegal activity between parked cars, and suffering landscaping.



## Enhancement Ideas: Structures

### Improve Façade Transparency

Building frontages should maximize transparency, activity, and connectivity to Market Street when possible. Active uses provide aesthetic enhancements, eyes and ears on the street and more pedestrian activity.



## Enhancement Ideas: Structures

### Exterior Lighting

Exterior lighting and high definition security cameras are highly encouraged. Pedestrian scale street lamps and building illumination make sidewalks safer and enhance security camera performance.



## Enhancement Ideas: Structures

### Exterior Lighting

Exterior lighting can also have a beautifying and artful effect if professionally designed and installed.



## Enhancement Ideas: Structures

### Security Cameras

High definition exterior security cameras can be linked to CMCBD's network and video control center.

*\*Requests from local law enforcement for incidents recorded are processed by CMCBD relieving individual business and property owners from the process, and providing one point of contact for SFPD.*



## Enhancement Ideas: Structures

### Retail Activation

Active retail uses in an alley provide additional goods and services for the community, create jobs and draw a mix of users including customers and staff.



## Enhancement Ideas: Sidewalks & Public Realm

### Abate Sidewalk Tripping Hazards

Remove sidewalk tripping hazards and make all improvements in accordance with ADA requirements.



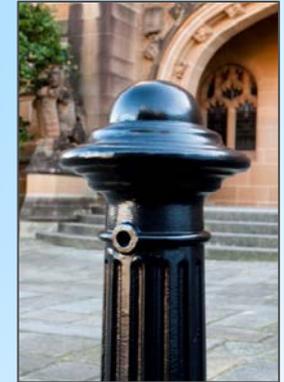
# Enhancement Ideas: Sidewalks & Public Realm

## Bollards

Add bollards where illegal parking on the sidewalk is a problem to create a calm street that balances the priorities of pedestrians and automobiles.

*\*Bollard designs can be varied and interesting*

*\*Do not place bollards next to parking where car doors will hit them*

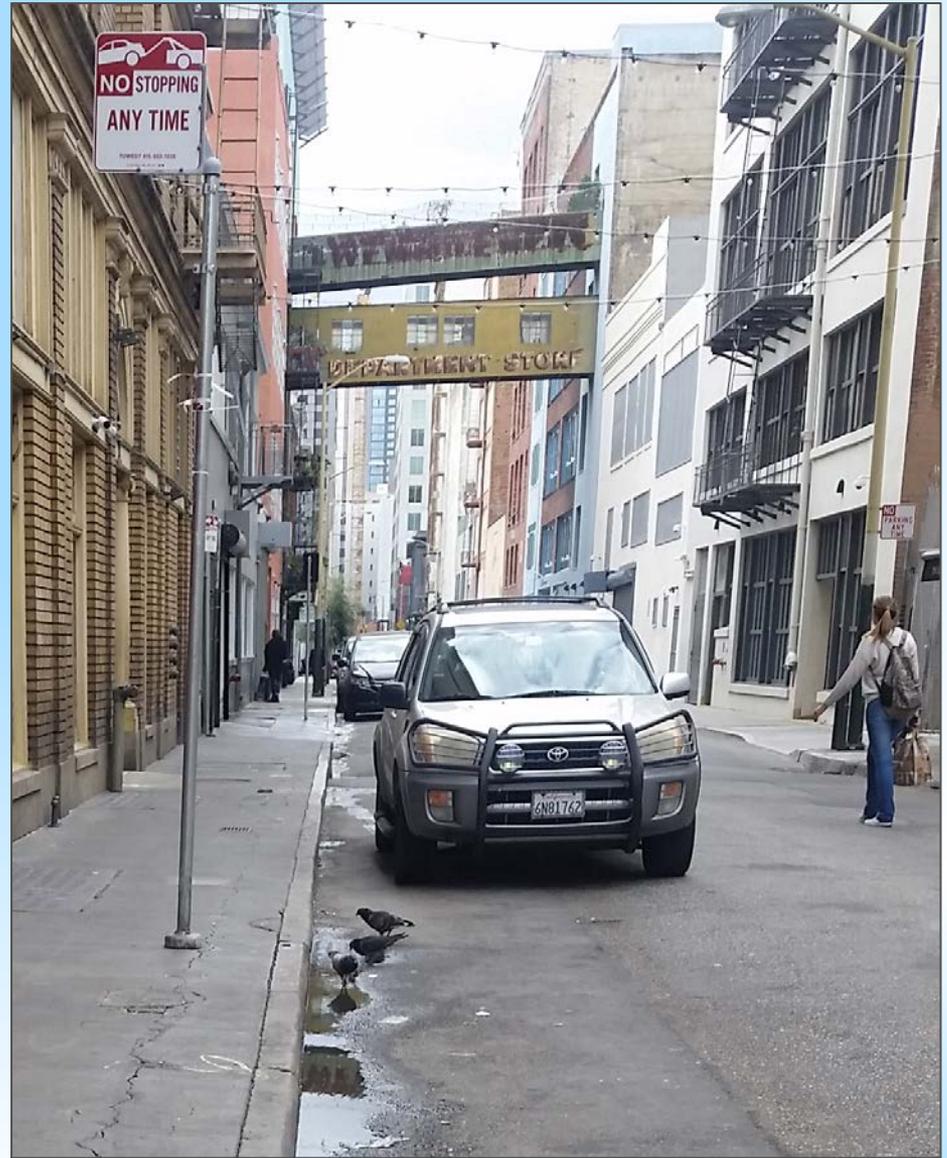


## Enhancement Ideas: Sidewalk & Public Realm

### Parking removal

Spaces between parked cars create places for hiding, illicit behavior and criminal activity.

Eliminating parking where it is not required or desired increases visibility and improves pedestrian safety.



## Enhancement Ideas: Sidewalk & Public Realm

### Crosswalks

Add crosswalks at corners and mid-block crossings. Some creativity is possible but City standards will apply.



## Enhancement Ideas: Sidewalk & Public Realm

### Greening

Maintaining plant-life will be challenging in Stevenson Street's less than ideal growing conditions. Additionally, plantings should be protected from vehicles and vandalism and have regular landscape maintenance service.

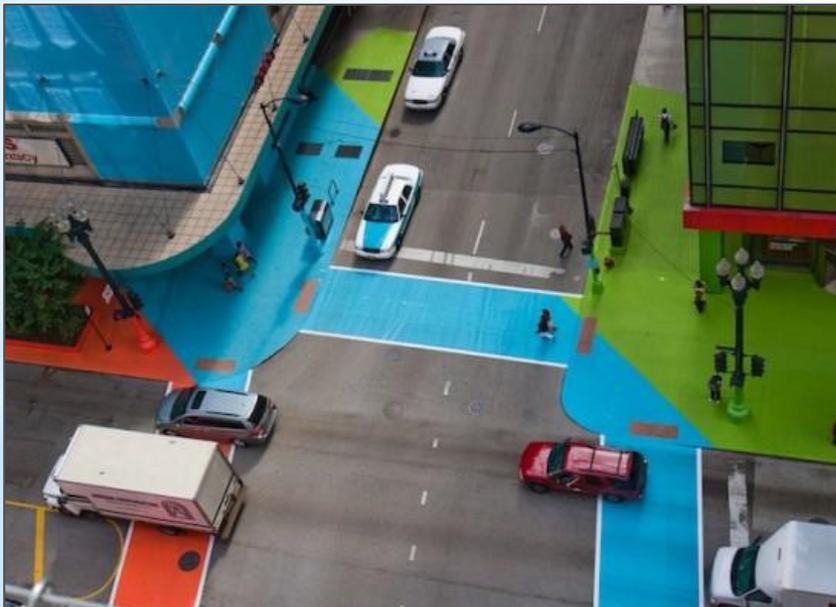


## Enhancement Ideas:

### Public Art and Activation

Public art can be a catalyst for transforming an alley. It attracts visitors and is a symbol of care for the area.

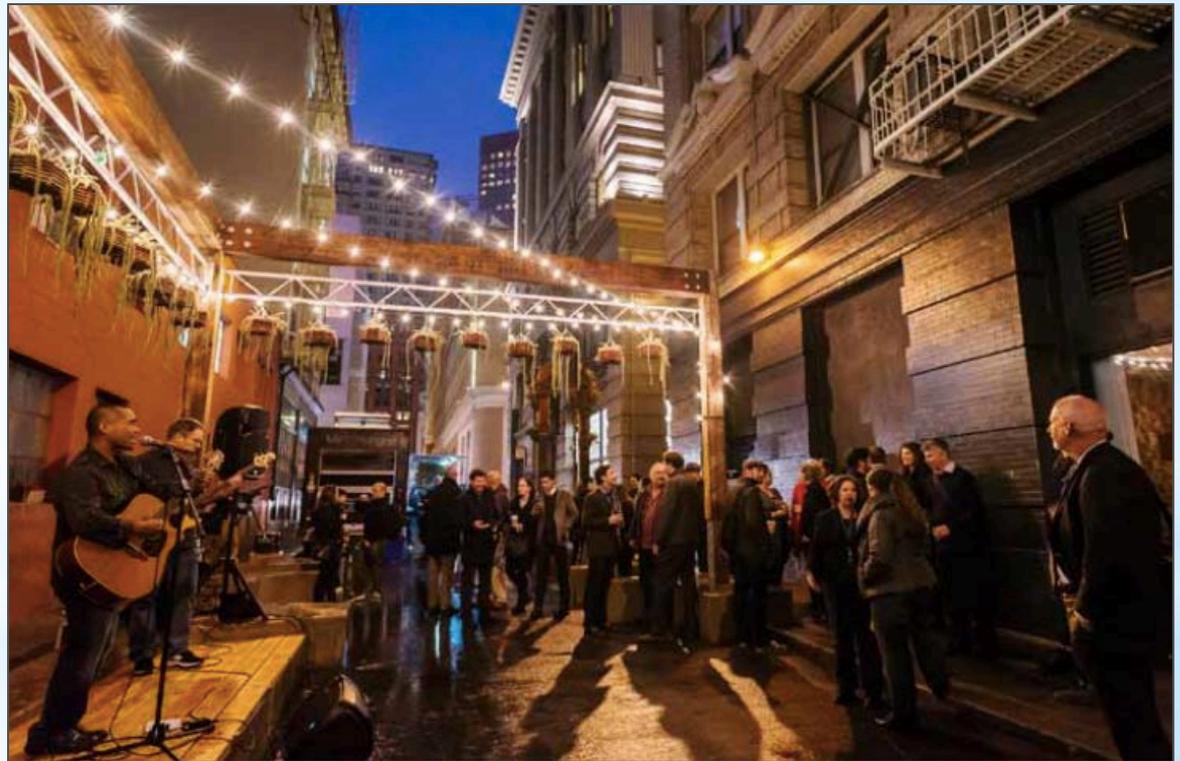
*\*Art can be a focal point and help reinforce goals of the area, such as pedestrian safety.*



## Enhancement Ideas:

### Public Art and Activation

Over time, closing an alley to vehicular traffic for special events can become a key part of its overall identity.



## Contributing Participants:

# CMG

CONGER MOSS GUILLARD  
*landscape architecture*

# San Francisco Planning



central market community benefit district

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